19th Annual

HFMA Western Region Symposium

Region 11 | Alaska | California | Hawaii | Nevada | Oregon | Washington
Region 10 | Arizona | Colorado | Idaho | Montana | New Mexico | Utah | Wyoming

15-18 JANUARY 2017

LAS VEGAS

JOIN US

Discover THE LATEST PRODUCTS & SERVICES

Meet EXPERTS WITHIN THE INDUSTRY

Grow WITH MORE THAN 25 SESSIONS

Earn VALUABLE CPE'S

Sponsorship & Exhibit Prospectus

Book your hotel stay at
PLANET HOLLYWOOD

SPONSORSHIP & EXHIBIT PROSPECTUS

SPONSORSHIP LEVELS & BENEFITS SUMMARY	GOLD	SILVER	BRONZE
10 x 20 premium booth located front/center of the exhibit hall	X		
10 x 10 premium booth located in a prominent location of the exhibit hall		X	
10 x 10 booth			X
High boy table & barstools	X		
Opportunity to introduce one of the keynote speakers	X		
Complimentary full conference attendees	3	2	2
Audio visual recognition on the screens prior to the start of the keynote	X	X	
Sponsor wall recognition	X	X	X
Attendee list including names, titles and addresses	X	X	X
Logo highlighted on the conference website as a sponsor	X	X	X
Literature in the conference bags	X	X	
Listing in the conference brochure	X	X	X

SPONSORSHIP & EXHIBIT PROSPECTUS

GOLD SPONSOR

$7,500 | AVAILABLE SPONSORSHIPS: 4

Are you interested in maximum exposure for your organization at the Region 11 Symposium? Your booth will be located directly inside of the entrance to the Exhibit Hall. This premium location gives you the first experience to greet attendees dail .

- >> 10 x 20 space dedicated to your organization
- >> Highboy table plus 2 barstools
- >> 3 complimentary full conference registrations
- >> Audio Visual recognition and display of company logo prior to keynote speakers
- >> Featured speaker introduction
- >> Literature in the conference bags
- >> 6ft table, 2 chairs and waste basket
- >> Sponsor wall recognitioin
- >> Attendee list including names, titles and addresses
- >> Logo highlighted on the conference website as a sponsor
- >> Listing in the conference brochure

SILVER SPONSOR

$5,000 | AVAILABLE SPONSORSHIPS: 24

- >> Premium 10x10 booth located close to the entrance or food areas
- >> 2 complimentary full conference registrations
- >> Audio Visual recognition and display of company logo prior to keynote speakers
- >> Literature in the conference bags
- >> 6 ft table, 2 chairs and waste basket
- >> Sponsor wall recognitioin
- >> Attendee list including names, titles and addresses
- >> Logo highlighted on the conference website as a sponsor
- >> Listing in the conference brochure

BRONZE SPONSOR

$2,500 | AVAILABLE SPONSORSHIPS: 48

- >> 10x10 exhibit booth
- >> 2 complimentary full conference registrations
- >> 6 ft table, 2 chairs and waste basket
- >> Sponsor wall recognition
- >> Attendee list including names, titles and addresses
- >> Logo highlighted on the conference website as a sponsor
- >> Listing in the conference brochure

SPONSORSHIP & EXHIBIT PROSPECTUS

ITEM NO.	DESCRIPTION	AVAILABLE QUANTITY	AMOUNT
1	Keynote Speaker:	1	$5,000
2	Keynote Speaker:	1	$5,000
3	Welcome Reception Beverage Bar	1	$5,000
4	Welcome Reception Appetizers	2	$3,000
5	Welcome Reception Large Screen AFC/NFC Playoff Game Sponsor	1	$5,000
6	Monday Night Bar	SOLD	$5,000
7	Monday Night Live Entertainment	1	$5,000
8	Monday Night Green Screen Photo Opp	1	$2,500
9	Monday Night Reception Station	4	$3,000
10	Popcorn Stand – Monday & Tuesday	SOLD	$2,500
11	Badges with Lanyards	SOLD	$5,000
12	Conference Bags	SOLD	$3,000
13	Guest Hotel Room Keys (1-color front and back)	SOLD	$5,000
14	Morning Break Sponsor	2	$2,500
15	Afternoon Break Sponsor	2	$2,500
16	Charging Station	2	$3,000
17	Welcome Gift for providers (in-room) – sponsors provide	SOLD	$1,000
18	WiFi	2	$5,000
19	General Provider Scholarship	15	$1,000
20	Give-a-way Sponsor	2	$1,500
21	Bottled Water Sponsor	SOLD	$2,000

SPONSORSHIP & EXHIBIT PROSPECTUS

- Sold / No longer Avail.
- Gold Booth
- Silver Booth

HFMA 2017

JANUARY 15-18, 2017

SPONSORSHIP & EXHIBIT PROSPECTUS

Item Number

1. Keynote Speaker: – The sponsor will have the opportunity to introduce keynote speaker to attendees and receive logo recognition on-site and in the conference brochure.

2. Keynote Speaker: The sponsor will have the opportunity to introduce keynote speaker to attendees and receive logo recognition on-site and in the conference brochure.

3. Welcome Reception "Are You Ready For Some Football" Bar – Be the featured sponsor of this evenings bar featuring a specialty drink named after each football team plus beer, wine and non-alcoholic beverages. Your organization's logo will appear on the website, flyers and brochures where the welcome reception is featured. You will also receive logo recognition on-site and have the ability to provide logo' d beverage napkins, glasses or beer cozies if you desire at your expense.

4. Welcome Reception "Are You Ready For Some Football" Appetizer Bar – The big game would not be the same without an appetizer bar complete with football food! Your organization's logo will appear on the website, flyers and brochures where the welcome reception is featured. You will also receive logo recognition on the appetizers station and have the ability to provide logo' d beverage napkins, plates, toothpicks or fun football logo' d items for your appetizer bar.

5. Welcome Reception Large Screen AFC/NFC Playoff Game Sponsor – Let your organization be the one to bring the game to the party! The big game will be played on a big screen TV that features your logo. Your organization's logo will appear on the website, flyers and brochures where the welcome reception is featured.

6. Monday Night Featured Bar – Be the featured sponsor of this evenings bars including 1 specialty bar featuring (Bourbon, Cosmo's, etc) Your organization's logo will appear on the website, flyers and brochures where Monday Nights event is featured. You will also receive logo recognition on-site and have the ability to provide logo'd beverage napkins or glasses at your expense.

7. Monday Night Live Entertainment – It's not a party without live music. Your organization will be the sponsor of the live band that will provide our evening's entertainment. Your organization's logo will appear on the website, flyers and brochures where Monday Night's event is featured. You will also receive logo recognition on-site on the stage AND get various shout-outs from the band throughout the night.

8. Monday Night Green Screen Photo Opportunity – Green screen with a fun backdrop that highlights the evenings theme will be a fun stop for attendees. This station will feature fun props and be large enough to accommodate group photos up to 20. The photos will be printed on-site with your organizations logo. You can either distribute them the evening of, OR tell attendees to stop by your booth the following day to pick-up their photo. Your organization's logo will appear on the website, flyers and brochures where Monday Night's event is featured

9. Monday Night Reception Station Sponsor – Food is the way to every conference attendee's heart! You will receive logo recognition for one (1) of four (4) action stations that feature tasty bites! You will also receive logo recognition on the appetizers station and have the ability to provide logo'd napkins and plates.

SPONSORSHIP & EXHIBIT PROSPECTUS

10. Popcorn Stand (Monday & Tuesday) – Located by your exhibit space, the smell will lure everyone to the vicinity of your booth.

11. Name Badge Holders – Badge holder given to all attendees with space for placement of your organizations logo.

12. Conference Bags – These black reusable bags will be distributed to all attendees with space for placement of a very large one-color image of your choice.

13. Guest Hotel Room Keys – Your organization's logo will be placed on the front of the Planet Hollywood Hotel room keys. Every time an attendee reaches for their room key they will see your logo!

14. Morning Break (2) – Sponsor one of these highly interactive breaks that attendees look so forward to. Your logo will be featured on the break stations.

15. Afternoon Break (2) – Sponsor one of these highly interactive breaks that attendees look so forward to. Your logo will be featured on the break stations.

16. Charge Station (Smart Phone, etc.) – Have your logo displayed for everyone to see. This charging station will be in a high traffic area for the duration of the conference for attendees to charge their smart technology.

17. Welcome Gift for providers (in-room) – Sponsor can provide a small welcome gift to be delivered to each Provider's hotel room (item must be approved in advance).

18. WiFi – The Sponsor will be recognized throughout the entire conference with their company logo for sponsoring the WiFi in the meeting space.

19. General Provider Scholarship – The Sponsor's funds will be pooled to offer provider scholarships for the attendees that will cover registration, hotel, and reasonable travel expenses. Scholarships will be awarded based on an application process.

20. Give-a-way Sponsor – Your company will receive recognition for the prizes given away for the vendor game.

21. Bottled Water Sponsor – Your organizations logo will be featured on the bottles of water that are distributed to each attendee at check-in.

Interested in one of these exciting opportunities? Click Here To Sign Up – Opportunities are on a first come basis

Have questions or need more information? Contact: Tammie Coon, tammie@healthfirstfinancial.c or 541-393-3104